

MD. NAIMUR RAHAMAN

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SUMMARY

Innovative UI/UX Designer with 2+ years of professional experience in creating user-friendly, responsive, and business-driven digital products. Skilled in wireframing, prototyping, user research, usability testing, and design systems. Proven track record of improving user satisfaction, increasing engagement, and boosting business performance through impactful design solutions.

SKILLS

- **Design & Prototyping:** UI/UX Design, Wireframing, User Journey Mapping, Prototyping, Responsive Design, Visual Design
- **Research & Testing:** User Research, Usability Testing
- **Core Strengths:** Problem Solving, Design Systems, User-Centered Design (UCD)
- **Tools:** Figma, Framer, Photoshop, Miro

WORK EXPERIENCE

Interactivecares Ltd | UI/UX Designer

March 2025 - Present

Company Overview: Interactive Cares is one of Bangladesh's leading EdTech platforms, offering online courses, live training, and career-focused programs, featuring an affiliate system and dedicated dashboards. **Interactivecares.com (Full Website):**

- Designed a modern, user-friendly landing page that successfully increased course enrollment and decreased bounce rates.
Created clear, information-rich course cards and detail pages, empowering students to make quicker decisions and boosting conversion rates.

Student Dashboard:

- Developed an interactive student dashboard enabling seamless management of courses, progress, and notifications, which improved overall student satisfaction.
- Designed comprehensive course modules and a centralized user dashboard, leading to higher user activity and increased time spent on courses.

Instructor Dashboard:

- Built a management system and profiles for instructors, allowing them to effectively manage courses, student reports, and feedback.

Affiliate System and Dashboard:

- Designed a new affiliate system and dashboard that directly contributed to increased affiliate sales and a growing number of affiliates.

Jobs Platform System:

- Designed a dedicated jobs platform connecting learners with potential employers, streamlining the job search and application process.
- Created intuitive interfaces for job listings, application tracking, and employer portals, enhancing the post-course career placement experience.

Kidzventure.net (Learn Code & English Kids Website) | UI/UX Designer

- **Platform Design:** Designed a playful, structured educational website aimed at children learning English, focusing on vibrant, interactive, and child-friendly UI elements to ensure high engagement.
- **Intuitive Navigation:** Crafted an easy-to-use navigation system with clear visuals and icons, enabling kids, parents, and teachers to comfortably explore the platform.
- **Learning Sessions Module:** Designed session pages with structured lessons, audio-visual elements, and supportive graphics for an engaging learning experience.

EdTech CRM Dashboard | UI/UX Designer

- Designed a comprehensive CRM dashboard focused on streamlining lead management, tracking revenue performance, and providing clear admin-level analytics.
- Emphasized usability, structured information hierarchy, and data-driven decision-making to effectively support sales and operations teams.

Investorsnetworkbd.com (Crowd Investment Website) | UI/UX Designer

- Designed a platform connecting investors with entrepreneurs in Bangladesh.
- Focused on creating a smooth, engaging, and user-friendly experience to enhance collaboration, improve accessibility, and make interactions more effective.

EDUCATION

Bachelor of Business Administration (BBA) (2019 - 2025)

Charfassion Govt College

- Major in Management

Higher Secondary Certificate (HSC) (2015 - 2018)

Charfassion Govt College

- Major in Commerce

Secondary School Certificate (SSC) (2013 - 2015)

Aslampur Azhar Secondary School

- Major in Commerce

CERTIFICATIONS

- **Google Coursera** - UX Design Professional Certificate
- **Atheros Learning** - UX/UI Design Process and Principles
- **Digital E-Learning** - UI Design Certificate
- **Simplilearn** - Website UI/UX Designing using ChatGPT / AI

ACHIEVEMENTS

- Successfully designed and prototyped 10+ full project and web landing page across diverse industries.
- Delivered impactful designs that directly contributed to increased sales, user growth, and higher satisfaction levels.
- Recognized for developing clean, user-friendly, and business-focused digital solutions.

LANGUAGES

- Bangla (Native)
- English (Intermediate)